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LAUNCH WISCONSIN
STARTUP, ENTREPRENEUR, INNOVATION CONFERENCE AT LAMBEAU FIELD

Wisconsin's most innovative conference for startups, entrepreneurs, corporations and investors in historic Lambeau Field, Green Bay

Green Bay, Wisconsin: Join over 140 Guest Speakers and 2000 attendees from startup hotbeds around the nation and right here in the Midwest at Launch Wisconsin Launch Wisconsin is a startup, innovation and entrepreneur conference for entrepreneurs, startups, investors, and creatives to learn, connect, and take action. Launch Wisconsin's multi-track lineup of inspiring and knowledgeable keynotes, our challenging StartupPITCH competition, and the incredible networking opportunities make this a Don't-Miss event for professionals of all industries in Wisconsin.

Tracks include Corporate Innovation, Accelerators, Diversity and Culture, StartupPITCH, Health and Wellnes, Food, Farm and Organic, Music, Film, Design, Social Media, Content, Entertainment, Enterprise Software, Sport, Community and Economic Development, Education, Disruptive Manufacturing, and Venture Capital.

The founders of Launch Wisconsin saw an opportunity to do something that would bring Wisconsin and entrepreneurship forward on the national stage. Historically, Wisconsin has ranked low rating on the Kauffman Index of Entrepreneurship. The conference aims to activate and connect young professionals and startups with business innovation leaders, corporations and venture capital opportunities.

Founder Al Zeise says:

> *"I've come to realize, especially working with companies all over the country that there's a lot of talent in Northeastern Wisconsin, and what we need to have is more collaboration," Zeise said. "We have a rich tradition of innovative solutions from global brands that have been in the region for decades. It is time for the Midwest to showcase its experience, talent and it's ability to disrupt the market and build more great companies"*

Launch Wisconsin is excited to bring you:

- Over 140+ Inspiring and Knowledgeable guest speakers from around the nation with discussions across 14 tracks on 4 stages. Innovation, Startup, and Culture, Music, Film.
- StartupPITCH Contests and live workshops that engage and educate.
- OnRamp by Gener8tor - one-on-one pitch sessions between selected startups, corporate venture capital and innovation executives to discuss potential customer relationships, strategic partnerships and investment opportunities.
- Networking Social, Live Music, and Drinks in Lambeau Atrium

About Launch Wisconsin: Launch Wisconsin is the only startup conference in Northeast Wisconsin, created by startup entrepreneurs in the Midwest. Join over 2000 attendees and over 140 speakers in historic Lambeau Field on October 12, 2016, starting at 11am. Learn more at http://launchwisconsin.com/.

Tickets found on Eventbrite: https://www.eventbrite.com/e/launch-wisconsin-2016-conference-tickets-26109150171

Launch Wisconsin 2015 in the Press

Wisconsin Public Radio
http://bit.ly/LaunchWisWPR
Green Bay Gazette
http://bit.ly/LaunchWisGB-Press
Milwaukee Journal Sentinel Photos
http://bit.ly/LaunchWisJS-PressPhotos
Milwaukee Journal Sentinel Article
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