



Gordon Flesch Company Acquires ITP, Creating One of the Midwest's Largest and Most Capable Managed Service Providers

Madison, WI - Gordon Flesch Company (GFC) has agreed to acquire Information Technology Professionals (ITP), a managed service provider based in Madison with locations in Appleton and the Milwaukee area. With this acquisition, the GFC Consulting Group will become one of the largest and most capable technology solutions providers in Wisconsin and the upper Midwest, offering services including cloud, cybersecurity and Managed IT.

Managed Service Providers (MSPs) are increasingly important in the complex and technology-driven business world, with the market projected to [hit \\$296.38 billion globally](#) by 2023. With the combined resources of GFC's GFC Consulting Group and ITP's team, the Gordon Flesch Company will serve more than 400+ customers and employ 70 MSP staff in locations across the Midwest.

Both GFC and ITP feature prominently on the [CRN](#) Managed Service Provider (MSP) 500 list, which recognizes the largest and most innovative North American managed services companies. As one of the nation's largest independent office equipment providers, GFC launched the GFC Consulting Group in 2015 to expand their ability to help businesses solve challenging problems and achieve organizational goals. These capabilities include not only Managed IT, cybersecurity and cloud computing services, but Virtual CIO (vCIO) and consulting services, Enterprise Content Management and A.I. Solutions.

"ITP is one of the premier MSPs in Wisconsin and has a great reputation for delivering strong technical support and solutions to the customers they serve," says Patrick Flesch, President of the Gordon Flesch Company. "Their strong technical team and operational maturity will be a great addition to the current team that GFC Consulting has built over the years. This acquisition underscores GFC's commitment to be the leading provider of technology solutions in the markets we serve."



Founded in 2003 and currently owned by Paul Hager, ITP has grown to 40 employees, serving more than 200 clients in Wisconsin. "I am proud of how quickly ITP has grown, becoming one of the leading MSPs in Wisconsin in a very short time," says Paul Hager, president, CEO and owner of ITP. "I am excited for the opportunity to begin the next chapter in our story, as we join one of the oldest and most respected technology companies in the Midwest. The combined resources and reach of our two companies will be an unbeatable combination."

About the Gordon Flesch Company

The Gordon Flesch Company is one of the largest family-owned providers of office technology solutions in the nation. Family-owned since 1956, the Gordon Flesch Company employs more than 600 people throughout 26 offices in the Midwest, with their corporate office in Madison, Wisconsin. They deliver unique business process expertise to solve challenging problems and achieve organizational goals. This includes integrating industry-leading software and hardware to build custom solutions that are supported by technical expertise, customer service and flexible, in-house financial services. Follow us on Twitter at @GordonFlesch.

About ITP

With nearly 20 years of experience and hundreds of happy clients, ITP provides managed IT service and strategy for small to mid-sized businesses, delivering customized technology solutions that allow our clients to function at peak performance and profitability. While we serve clients of all shapes and sizes across a variety of industries, we are highly experienced in meeting IT needs in the legal, manufacturing and medical sectors.

Pictured: Jeff Dotzler, VP of GFC Consulting Group; Mark Flesch, GFC Chief Operating Officer; Paul Hager, president and CEO of Information Technology Professionals and Patrick Flesch, GFC President

