

2020 WISCONSIN
ENTREPRENEURS'
CONFERENCE



Crossing the
Coronavirus
Chasm

Trivia game poll for EC20

- 1. Which of the following was NOT invented in Wisconsin?**
 - a. Steel automobile frame
 - b. Gas-powered farm tractor
 - c. Four-wheel drive automobile
 - d. Motorcycle
 - e. Power brakes for automobiles *
 - f. Commercially successful outboard gasoline engine

- 2. In what year did the University of Wisconsin create the nation's first genetics department?**
 - a. 1878
 - b. 1901
 - c. 1918 *
 - d. 1925

- 3. Which of the following was NOT invented in Wisconsin?**
 - a. Microwave oven *
 - b. Kitchen garbage disposal
 - c. Electric guitar
 - d. Automatic clothes dryer
 - e. Electric room thermostat

- 4. Which of the following was NOT discovered in Wisconsin?**
 - a. Vitamin A
 - b. Vitamin B
 - c. Vitamin D *
 - d. Iodized salt
 - e. Niacin

- 5. Which of the following was NOT invented in Wisconsin?**
 - a. Typewriter

- b. Telephone answering machine
- c. Telegraph *
- d. Malted milk
- e. Colby cheese

6. The primary founder of the Wisconsin Alumni Research Foundation was...

- a. Conrad Elvehjem
- b. Harry Steenbock *
- c. Howard Temin
- d. Stephen Babcock
- e. E.V. McCollum

7. Which of the following was NOT invented in Wisconsin?

- a. Mechanical tree planter
- b. The nation's large-scale demonstration of soil and water conservation
- c. First commercial hydroelectric plant
- d. The band sawmill
- e. Plywood *

8. Who of the following was NOT a Wisconsin entrepreneur?

- a. Arthur Davidson
- b. Olive Ann Beech *
- c. Ole Evinrude
- d. John Michael Kohler
- e. Warren S. Johnson
- f. William Horlick
- g. Arthur Oliver Smith

9. Which of these tech executives does NOT have a direct tie to Wisconsin?

- a. Satya Nadella of Microsoft
- b. Brad Smith of Microsoft
- c. Marissa Meyer, formerly of Yahoo
- d. Adam Neumann, WeWork *
- e. Carol Bartz, formerly of Yahoo
- f. John Morgridge, retired, Cisco Systems
- g. Jennifer Arcuri, Hacker House and Innotech Network

10. Chester Hazen opened the first true cheese factory in Wisconsin in what year?

- a. 1963
- b. 1921

- c. 1852
- d. 1912
- e. 1864 *
- f. 1945