# Wisconsin: Economic Development Partnerships at work



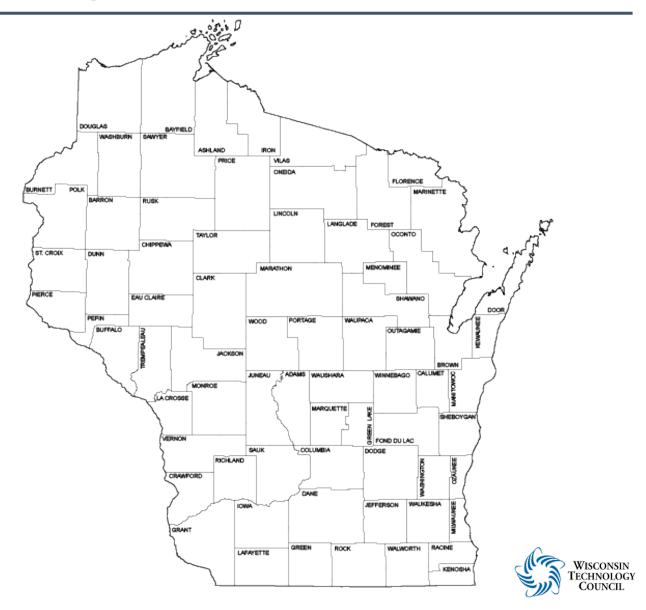
## Wisconsin: Partnerships that work

Wisconsin's approach to economic development stresses partnership at various levels, including business associations, public and private educational institutions, state and local government, regional marketing groups and independent, non-profit organizations such as the Wisconsin Technology Council and its programs. These slides show how some of these groups work together to serve Wisconsin.



## Wisconsin: 72 counties, many opportunities

Wisconsin is made up of 72 counties, with the most populous clustered in southeast and southcentral Wisconsin, the Fox River Valley, central Wisconsin, the Chippewa Valley in the northwest and in Mississippi River communities near the Minnesota border. Many programs affiliated with the Wisconsin Economic Development Corp. are delivered by county or among multiple counties.



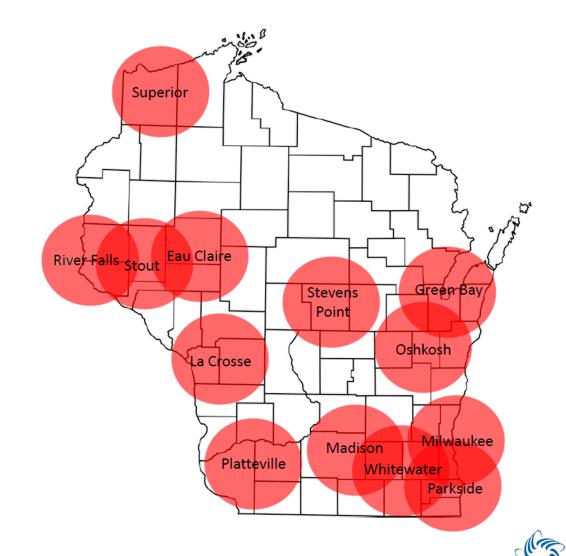
#### **Wisconsin Technical College Districts**

The Wisconsin Technical College System is among the nation's best, producing employment-ready graduates who bring the latest technical skills and an outstanding work ethic to their jobs. This map shows Wisconsin's 16 technical college districts, which are home to a combined 47 campuses that routinely work with private businesses to meet their workforce needs.



#### **University of Wisconsin System – 50-mile radius**

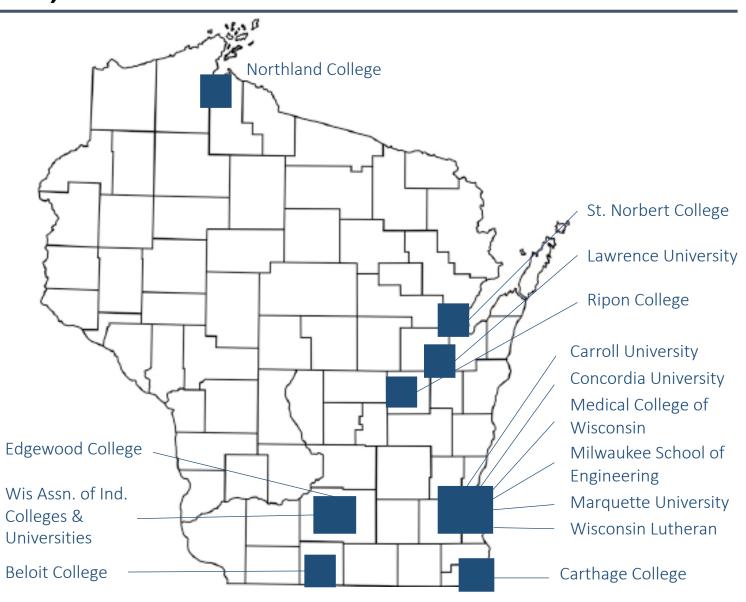
The University of Wisconsin System includes 13 four-year and 13 two-year campuses that produce high-quality graduates, world-class research and economic benefits for their regions. This map shows the location of the 13 four-year campuses, which are near some of the state's largest cities. A rule of thumb: Campus start-ups usually land within 50 miles of "home."



#### Wisconsin Private Colleges & Universities

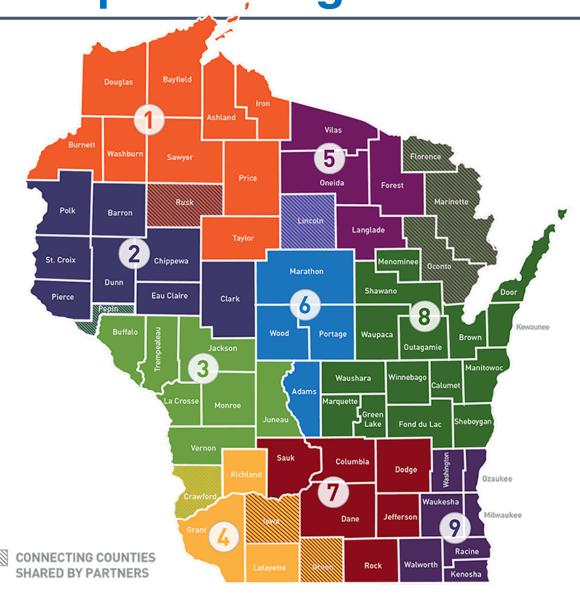
(offering entrepreneurial emphasis)

Wisconsin has 24 private colleges and universities, many of which offer programs tied to business growth and assistance, research and development and entrepreneurship. Some are highlighted on this map.

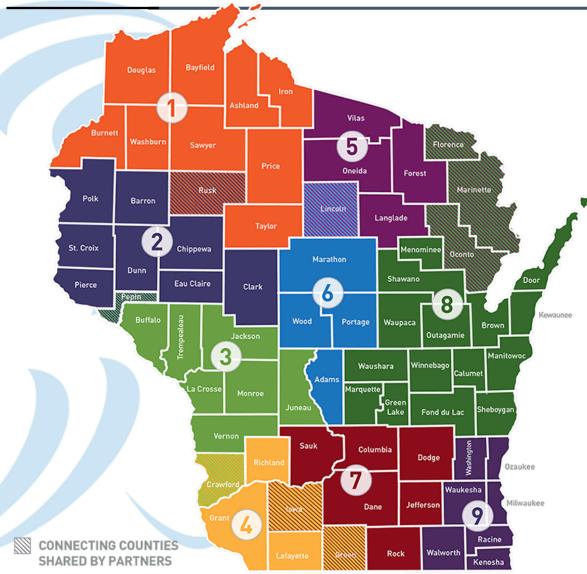


## Wisconsin Economic Development, Regions

Wisconsin's regions have different strengths and offer distinct opportunities for companies to grow. This map shows seven regional economic development organizations, most of which have been created in recent years to work locally while keeping statewide growth goals in mind.



# Wisconsin Economic Development Regions

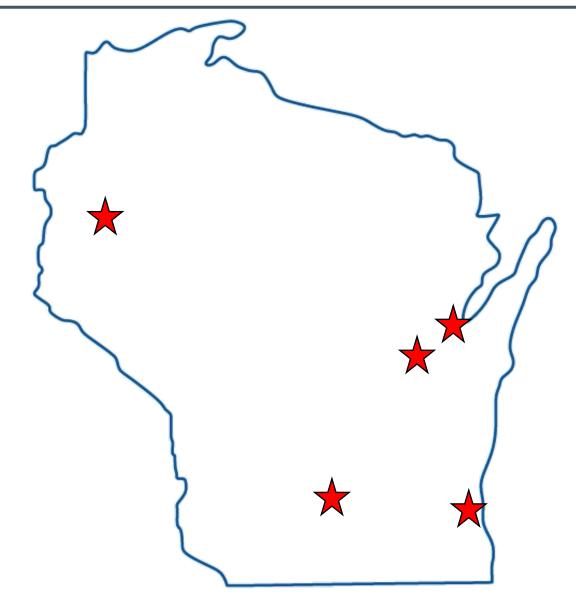


- 1. Visions Northwest: Northwest Wisconsin
- 2. Momentum West: West Central Wisconsin
- 3. 7 Rivers Alliance: Western Wisconsin
- 4. Prosperity Southwest: Southwest Wisconsin
- 5. Grow North: North Central Wisconsin
- 6. Centergy: Central Wisconsin
- 7. Madison Regional Economic Partnership (MadREP): *Madison area*
- 8. New North: Northeast Wisconsin
- 9. Milwaukee 7: Southeast Wisconsin

#### **Tech Council Innovation Network**



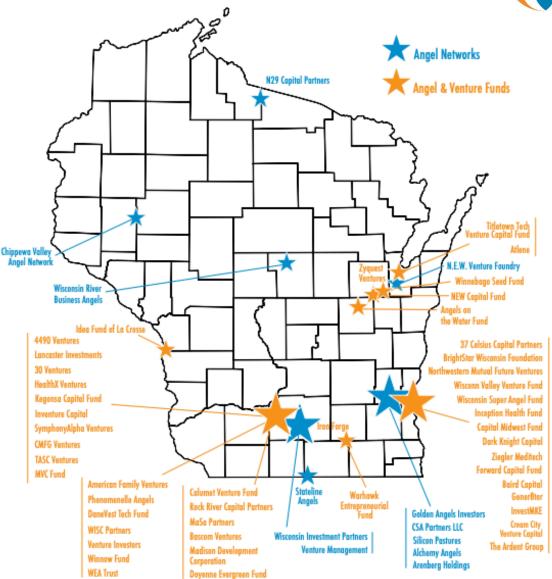
The Wisconsin Technology Council is one of several statewide groups that offer specific services to entrepreneurs, investors and others engaged in the high-growth economy. The map shows locations of the Tech Council's **Innovation Network holds** its live meetings when possible.



#### **Tech Council Investor Networks**



In January 2005, when the **Wisconsin Angel Network** was created under the umbrella of the Tech Council, there were only five active angel networks or funds in Wisconsin. Today, there are more than 40 in the Tech Council Investor Networks. This map shows where those early stage investment groups are located.





This map shows how Wisconsin's economic development efforts pull together. The preceding slides are **NOT inclusive of every** effort in the state, but they depict how a mix of representative groups and institutions are collaborating to build a more prosperous Wisconsin.

