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U.S., Slovakian Companies Win The Water Council's Tech Challenge *Innovations address water quality sensors and water hardness monitoring*

MILWAUKEE, Jan. 12, 2023 – The Water Council is pleased to announce the winners of its fall 2022 [Tech Challenge](#), chosen by industry leaders to help solve real challenges in the water sector.

The Water Council's Tech Challenge connects water innovators with leading water technology companies, facilitating potential partnerships and helping new ideas and technologies gain exposure in the industry. The fall 2022 challenge sought solutions in the areas of contactless water quality sensors and in-situ water hardness monitoring.

The challenge's sponsors, [A. O. Smith](#), [Badger Meter](#) and [Watts Water Technologies](#), chose the challenges and selected the winners to receive \$10,000 prizes:

- [Meratch](#), of Slovakia, won the sensor category with its wireless smart device that measures water parameters such as quantity, velocity, acidity and more. Its technology can be used to monitor wastewater systems, wells, flood prevention systems and water pollution.
- [Atlas Sensor Technologies](#), of El Paso, Texas, U.S., won the water hardness monitoring category for its electronic sensor that provides real-time data for water softeners at a low cost.

The Water Council received applications from seven countries representing North America, Europe, Asia and Africa.

“The Tech Challenge uncovers new innovations and helps young companies connect to established water leaders,” said Karen Frost, The Water Council vice president of economic development and innovation. “We are proud to discover previously unknown emerging innovation for our sponsors through this program.”



About The Water Council:

[The Water Council](#) (TWC) is a global hub dedicated to solving critical water challenges by driving innovation in freshwater technology and advancing water stewardship. Built on more than a century of innovation, TWC has coalesced one of the most concentrated and mature water technology clusters in the world from its headquarters at the Global Water Center in Milwaukee, Wisconsin, USA. Recognizing the need for smarter and more sustainable use of water worldwide, TWC also promotes water stewardship as a natural complement to water innovation in the effort to preserve freshwater resources in the Midwest and around the world. Today, The Water Council has established itself as a global leader in the water industry and one of America's premier economic development clusters as recognized by government agencies, [Brookings](#) and the [Harvard Business School](#).