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Global Innovators Join The Water Council's BREW 2.0 Program

10 Startups from 5 Countries Comprise 2023 Cohort

Milwaukee, WI, MARCH 27, 2023 – An IoT device to monitor flow and temperature, AI-powered analytics for water utilities, a high-efficiency water from air system, robotic pipeline assessment, a PFAS destruction solution and more are among the global innovations that will be part of The Water Council's [BREW 2.0 Post-Accelerator](#) in 2023. The cohort includes companies from the U.S., France, Norway, Spain and Slovakia.

This is the third year for The Water Council's BREW 2.0, which focuses on late-stage water technology startups ready to enter the market or with early sales. The program includes two weeks of targeted virtual training followed by an in-person week in Milwaukee with programming, a public pitch event and investor networking. The participants will present their innovations at a hybrid in-person/virtual pitch event for water industry professionals and investors Thursday, June 22.

We are also pleased to announce [Xylem](#) as a new corporate sponsor in 2023. In addition to providing financial support for BREW 2.0, Xylem will help review applications, lead a BREW training session and participate in the program's annual Demo Day. Xylem joins current sponsors [Beckhoff Automation](#) and [Thales Water Advisors](#).

"Innovation and technology are critical to solving urgent water challenges," said Sivan Zamir, Vice President of Xylem Innovation Labs. "We are proud to be a part of this program offering tactical and practical training to innovators across the globe."



Xylem is a longtime member of The Water Council. It moved its Sanitaire operations to the Global Water Center in Milwaukee, the headquarters of The Water Council, in 2021.

“Xylem has always been supportive of The Water Council’s mission to solve global water challenges through freshwater innovation and water stewardship,” said Dean Amhaus, The Water Council President and CEO. “With Xylem’s strong commitment and global brand for water technology excellence, we are thrilled to be working with Xylem Innovation Labs in supporting the next generation of promising startups.”

The 10 companies in this year’s cohort are:

[Aquacycl](#) (U.S.) - Energy-neutral wastewater treatment-as-a-service for industrial, agricultural and residential applications

[Cimico](#) (Spain) - Innovative solutions for wastewater biological treatment

[Enspired Solutions](#) (U.S.) - U.S. EPA-award-winning technology to destroy toxic PFAS molecules in water

[Genesis Systems](#) - (U.S.) Novel high-efficiency, low-cost, renewable utility scale water supplies developed from air

[GOSPACE/Meratch](#) (Slovakia) - IoT sensor and software for measuring water level, flow, temperature and other water parameters

[InfoTiles](#) (Norway) - Software-as-a-service for water and wastewater management

[In-Pipe Robot](#) - (U.S.) Robotic pipeline inspection solutions with advanced software

[Nucleic Sensing Systems](#) - (U.S.) Innovative equipment and solutions that provide insight into critical biological activity

[Redberry SAS](#) (France) - Simple, automated and precise microbiological water quality monitoring solutions

[SampleServe](#) – (U.S.) Software solution to streamline sample collection and lab analysis workflows

Also new this year will be a curated investor event June 22 following the public Demo Day. The Water Council is partnering with NVNG Investment Advisors to offer BREW 2.0 cohort



companies connections to the venture capital community. We will be inviting a unique assembly of global investors and members of The Water Council, including global water technology companies and large industrial water users, to the event.

“We are excited to continue to grow our BREW 2.0 Post-Accelerator partnerships and offerings, providing more resources to these water technology startups that are so important to solving critical water challenges,” said Karen Frost, The Water Council Vice President of Economic Development and Innovation.

About The Water Council:

[The Water Council](#) (TWC) is a global hub dedicated to solving critical water challenges by driving innovation in freshwater technology and advancing water stewardship. Built on more than a century of innovation, TWC has coalesced one of the most concentrated and mature water technology clusters in the world from its headquarters at the Global Water Center in Milwaukee, Wisconsin, USA. Recognizing the need for smarter and more sustainable use of water worldwide, TWC also promotes water stewardship as a natural complement to water innovation in the effort to preserve freshwater resources in the Midwest and around the world. Today, The Water Council has established itself as a global leader in the water industry and one of America’s premier economic development clusters as recognized by government agencies, [Brookings](#) and the [Harvard Business School](#).